The ContinU Plus Academy

Finepoint Way, Kidderminster, Worcestershire, DY11 7FB Tel: 01562 822463

Headteacher: Sara Devo

Email: office@cpa.worcs.sch.uk Website: www.continuplus.org.uk



Wednesday 17th January 2024

Dear Parents, Carers and Young people,

We have had some unacceptable behaviours this week revolving around social media, in particular the misuse of snapchat and Groups.

The ContinU Plus academy takes safeguarding very seriously and will not tolerate bullying of any kind.

Some online behaviours can have the severest of consequences resulting in criminal prosecution, a criminal record and a lifetime of stigma.

Bearing the life changing impact misuse of media can have, can we have your help in supporting our community to be safe, strong and happy.

Please talk to your children and support the key messages below;

Ask before you share photos of other people.

When you share a photo of someone else on social media, you lose control of how other people might share it and who else could see it.

There are lots of reasons someone might not want a photo of themselves online. They might feel self-conscious or embarrassed, or worry about how other people will react.

Asking someone's permission to share a photo of them before you do it gives them the chance to say no. And it can stop them getting upset or angry at you if they don't want their photo shared.

Think about how other people might react to your actions.

If someone is sharing photos of you without your permission talk to your school and your family.

Remember, when you share something on social media, you lose control of it. Even if your account is private or you're using an app like Snapchat, people can screenshot or repost what you've shared.

The ContinU Plus Academy is a company limited by guarantee registered in England and Wales. Company number is: 8228379. Records are held at the registered office which is Baxter College, Habberley Road, Kidderminster, Worcestershire, DY11 5PQ.







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Sharing nudes and sexting

Sexting is when you send a sexual message, photo or video to someone else. It could be a picture of you, but sometimes people send pictures and videos of other people.

Some young people feel a lot of pressure to send nudes. There are times that you might feel like you want to share them – if you're in a relationship or because someone you like has asked you to. However, you feel at the time, it's still important to think carefully about what might go wrong if you did.

When you're under 18, sharing nudes or asking for them is against the law. Nobody has the right to make you feel like you have to. Sending nudes of other people without their consent will be reported to the police.

Serious misuse of social media can result not only in criminal proceedings but also in exclusion from school.

We would ask all parents to check their children's snapchat (and other) accounts etc to ensure that they are safe. All phones should be handed in to the school office prior to the school day to ensure the influence of social media is limited during school time.

Best wishes and thank you for your ongoing support,

Sara Devo

Headteacher







